

Finally...

Assisted Living You Can Trust

On May 26, the team at Frontida Assisted Living of Kimberly was honored with the Small Business Achievement Award from the Heart of the Valley Chamber of Commerce. National news in 2020 highlighted tragedies occurring in long term care across our country, yet one assisted living in Kimberly stood strong in the face of uncertainty. Terri Jochmann, Sara Langley, RN, and their team care for the most vulnerable citizens of the Heart of the Valley. Even though this team took the award home, it was families and residents who chose Frontida Assisted Living of Kimberly who were the real winners in 2020. There are two separate homes on Frontida's Kimberly campus and the one where the most frail residents live, the Memory Care, has not yet had ANY Covid infections. This is a direct result of careful management and every member of the team being committed to protecting themselves and the residents.

Preventing Covid-19 infections in the

Memory Care isn't the only accomplishment that was achieved this year. The team at Frontida Assisted Living of Kimberly became a lifeline for families who felt confusion and helplessness. The team built trust with families, each other and each resident as they navigated the challenges of the pandemic. The day-to-day life at Frontida was in many ways "business as usual" and the life-giving social activities did not stop. Many residents, especially because of their memory care concerns, did not even realize that 2020 was the most unusual year of their lives. Families experienced continued peace of mind because they were able to visit their loved ones through FaceTime and receive consistent updates from Terri and her team. Frontida Assisted Living focused on whole-person care - not only on keeping the residents safe from the virus but also on their feeling of emotional well-being. Because of the smaller size of the home and the team's commitment to safety residents at Frontida were able to freely move around the building without masks, just as any person would in their own home. This award-winning team continues to care about a balance of togetherness and security.



Consistent and transparent communication that Terri and her team provide to the families who put their trust in Frontida Assisted Living is a key to their success. Even though "ignorance is bliss" is a common phrase, it's not true. People felt truly cared for as they were made aware of many details of day-to-day life. This was a contributing factor to mental wellness for so many people, especially the ones who were hopeful for their loved one's well being.

Frontida Assisted Living strives to live every day embracing the values of Tell the truth, Work hard, Follow the rules, Love others and Have fun. These values are not just on the wall but evident in daily life and this is what provided strength throughout the past year.

When you or your loved one is living in a place that you can trust, you get to experience peace of mind and the



**Heart of the Valley
Small Business Achievement Award**

joys of life. Call them at 920-362-0537 to start a conversation. Frontida's team wants to help you and guide you to the right choice for you and your family. Frontida is located near Kimberly High School and behind Anduzzi's in Kimberly.